



### **FSCA Annual Fall Conference At a Glance**

14 Hours of Funeral Director Continuing Education Credits

- 3 CEUs in Category 1
- 3 CEUs in Category 2
- 4 CEUs in Category 3
- 4 CEUs in Category 4

#### **FSCA Fall 2017 Conference**

<b>Where?</b>	The Crowne Plaza 4402 E. Washington Ave. Madison, WI 53704
<b>When?</b>	October 17 - 18, 2017
<b>What's Included?</b>	Full Registration for both days includes: Continental breakfasts, lunches, vendor reception and all sessions.

FSCA 2017 Fall Conference  
October 17 - 18, 2017

## Guest Speakers

### Todd Van Beck

**Todd W. Van Beck** is one of the best known and most well regarded educators, writers and speakers in the funeral profession. His book, "Winning Ways," and the articles he frequently contributes to trade magazines illustrate Van Beck's seemingly limitless ability to come up with simple yet innovative ways to improve a funeral home and his knack for explaining good business practices in a down-to-earth, step-by-step way.

### Rick Rork - Pierce Chemical

**Rick Rork** has been a licensed funeral director and embalmer since 1985. He is a 1983 graduate of the Funeral Service Program at Vincennes University in Vincennes, Indiana. Mr. Rork has worked in funeral homes in both Indiana and Illinois, and has served as both a deputy coroner and elected coroner in Union County, Indiana, and currently holds an Illinois embalmer's and funeral director's license and is a continuing education provider in the State of Illinois. Since 1996 Mr. Rork has been employed with the Pierce Chemical/Royal Bond Company of Dallas, Texas, where he works as a sales representative serving the states of Missouri, and Illinois. Mr. Rork also serves Pierce Chemicals as a speaker and has served as guest lecturer for many local, state, national, and international funeral service organizations, as well as many mortuary colleges throughout the US and other countries.

### Jessie Shiveler - Agrace Hospice & Palliative Care

**Jessie Shiveler** has worked at Agrace Hospice and Palliative Care for the past 16 years, with the past 8 years as a Community Grief Specialist. In this role Jessie provides individual and group grief support to individuals in the community whose loved one was not served by Agrace. Jessie is primarily responsible for providing grief support to children and families, and works closely with local school districts to offer individual and group support in schools. Jessie received her BA in Psychology from UW Eau Claire, her MS in Education from Concordia University and has a Certificate in Thanatology from the Association for Death Education and Counseling.

### Kevin McKay - Mid-States Recycling

**Kevin McKay** has been in the precious metal recycling field since 2001, with a primary focus on dental and dental laboratories. He has lectured dozens of times at various dental study groups and conferences, and has been published numerous times in several dental publications. He joined Mid-States Recycling just last year but has known the owners and upper management for 15 years. He started to focus on the crematory profession because of a desire to bring much needed transparency to an under-informed sector, and Mid-States offered the best opportunity to provide the full service the profession needs. He resides in Naperville, IL and has two young girls.

### Steve Bartlett - Badger Honor Flight

**Steve Bartlett** was raised in, and still lives in Madison WI. Steve is a commercial real estate developer and property manager. He joined Badger Honor Flight, the hub serving the southwestern Wisconsin counties, a few months before their first flight in the spring of 2010. He became the hub's PR Director that spring and served on the Board of Directors for the next four years. He is still heavily involved in the program, and does much of the public speaking.

## FSCA Fall Conference Agenda - Tues., October 17

**9:00 AM - 10:00 AM - Registration, Continental Breakfast & Exhibitor Set-Up**

**10:00 AM - 12:00 PM - *The Worthy Ideal*** - The incomparable Todd Van Beck will headline our conference with his program entitled, *The Worthy Ideal*. The program will be a compilation of a little history, a little psychology, a little story telling and a little inspiration. His talk will focus on our work as funeral directors with the thinking of Russel Herman Conwell and his famous account of the "Acres of Diamonds." (1 CEU - Category 1 / 1 CEU - Category 3)

**12:00 PM - 1:00 PM - Lunch & FSCA Executive Update**

**1:00 PM - 2:00 PM - *MATC Update & Body Donation Program*** - Representatives from MATC's Mortuary School will present on the latest developments within the school and the newest program involving body donation for the school's students. (1 CEU - Category 2)

**2:00 PM - 3:00 PM - *Vendor Exhibits & Displays*** (1 CEU - Category 3)

**3:00 PM - 5:00 PM - *Legal & Legislative Update with Open Discussion*** - Receive a recap as to what is happening during Wisconsin's 2017 - 2018 legislative session, along with an update on the latest regarding the cemetery lawsuit. Open discussion to include the latest regarding the combo law and the pressure from the cemeterians and SCI to change this law. (2 CEUs - Category 2)

**5:00 PM - 7:00 PM - *Vendor Reception & Social Networking***

## FSCA Conference Agenda - Wed., October 18

**7:30 AM - Registration / Continental Breakfast**

**8:00 AM - 10:00 AM - *How to Embalm the Drug Overdose Case*** - Rick Rork from Pierce Chemical will detail the issues arising from the opioid crisis, including how it impacts the funeral director and the embalming process. Examples will highlight the importance of knowing the types of drugs involved in and how to effectively embalm utilizing different methods for each case. (2 CEUs - Category 4)

**10:00 AM - 11:00 AM - *Vendor Exhibits & Displays*** (1 CEU - Category 3)

**11:00 AM - 12:00 PM - *Badger Honor Flight*** - Steve Bartlett with Badger Honor Flight will describe the origins of the national Honor Flight program from its first flight in 2005 to how it has spread and grown across Wisconsin and the US. This will include a 10 minute video of a flight, and details of all the ways Veterans and the public can get involved. (1 CEU - Category 1)

**12:00 PM - 1:00 PM - Lunch**

**1:00 PM - 2:00 PM - *Recycling of Cremation Materials*** - The presentation will be a focus on every aspect of metal recycling as it pertains to the crematory, with an emphasis on the technical side of the recycling process, and some things to look for in a recycler. There will be some video and photos to support the ideas and topics being discussed. (1 CEUs - Category 3)

**2:00 PM - 3:00 PM - *Grief Counseling to Children*** - Children experience grief much differently than adults. This presentation will offer insights into how children grieve and how funeral directors can recognize this grief and offer comfort and support to grieving children and their families. (1 CEU - Category 1)

**3:00 PM - 5:00 PM - *Funeral Home Hygiene and Hazmat Remediation - Approved for your annual OSHA training!*** - OSHA compliance workshop featuring excerpts from the video, "Prep Room Survivor" by Mark Arnold - OSHA Consultant. (2 CEUs - Category 4)